Large Hospital Chain Successfully Deploys Apace Media Workflow Solution To Unite Its Different Departments And To Meet The Various Media Needs Of The Departments

Background

Apace media workflow solution has been successfully in use at a very large hospital chain, where it unifies customer media data management for their marketing/fundraising departments, general corporate communications, patient history recording, web services, print department, and etc.

This implementation was facilitated between two of customer's locations, and purposefully was all elected to be all on premise for security and patient data protection within the confines of their enterprise. As such, all IT security processes were supported and HIPPA rules were accordingly complied to.

Customer Needs

"We are looking for a solution that will consolidate and manage our ever-growing media and seamlessly unite our various media departments"
                    - Sr. Media Manager

The customer needed a well-integrated media workflow solution that glue Adobe CC based inter-departmental workgroups while also offering integration with Adobe Experience Manager (AEM) used in its Web Services. According to their Senior Media Manager, "We are looking for a solution that will consolidate and manage our ever-growing media and seamlessly unite our various media departments".

The solution needed to be secure and well integrated with its Active Directory based security needs at their facilities while assuring that it will blend in with already in place IT infrastructure to assure policies such as HIPPA rules.

Additionally, the solution needed to offer flexibility for different classes of users and their need for data access and consumption.

Apace

All solutions needed to be browser based and accessible through all desktop and mobile devices.

The consumption and distribution of media was at the center stage to the design to further enhance the efficiency of the use of media data between different departments and as such elevate ROI from media information.

Data needed to be protected via a well-planned DR strategy between two remote cities to assure geographical and localized data protection policies with pre-defined recovery time.

Why Apace?

Apace offered the most comprehensive integrated panel level solution for Adobe CC applications, while offering a tight integration with Adobe Experience Manager.

Specifically, all workflows from media production, media and project asset management, cataloging, media data archive, disaster recovery and corporate private media channel access were offered with the use of Apace postMAM, MAM a multi-facet workflow automation, media and storage management platform.

The technology enables hundreds of employees from different corporate departments to access media of interest per their access rights and streamline and elevate efficient use of patient-related media within the entire organization.

Additionally advanced Apace systems and inter-site DR software are used to provide a complete media data mirror in hundreds of miles away from the main site.

The general complete methodology applied for this customer can facilitate any corporate enterprise need for collaborative use of media in their operations.

Additionally, for installations that do need cloud based support hybrid private media cloud implementation are ready for deployment running Apace media workflows in the cloud (Azure, AWS, Google Cloud).

Apace

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Deployment Diagram

Adobe AEM

Headquarter

DR Site

Fiber 10GE
SFP+ (SR)
Switch

Video
Services

Photo
Services

Creative
Services

Web
Services

Workgroups

**Apace Storage 1
(postMAM)**

**Apace Storage 1
(Backup S/W)**

Apace Storage 2

Apace Storage 2