



## Apace storage solution with MAM, workflow automation, and remote editing deployed at Novant Health.

“Apace comprehensive solution with intuitive software addressed all our needs at providing media info and disseminating media content to our various departments. The feature to edit remotely was an added bonus. Now an invaluable feature while in the middle of a pandemic (COVID-19)



- Zachary Judkins,  
Media Production  
Project Lead,  
Novant Health

### Background

Novant Health, an integrated network of physician clinics, outpatient centers, and hospitals consisting of more than 1,600 physicians and 29,000 employees at more than 640 locations, was looking to address an organizational problem on how to provide media info and disseminate media content from their media production department to the various internal audience for training, marketing, media exchange, and other corporate use.

### The Criteria

Novant Health was looking for a solution that meet the following criteria:

- Scalable edit-in-place media shared storage with built-in authentication to be used for video editing.
- Media Asset Management (MAM) with workflow automation.
- Media Asset Management that is well integrated with Adobe CC products like Premiere Pro CC and After Effects CC at the panel/extension level.
- Easily deployable to current network topology with minimal disruption and cabling.
- Remote editing capabilities.

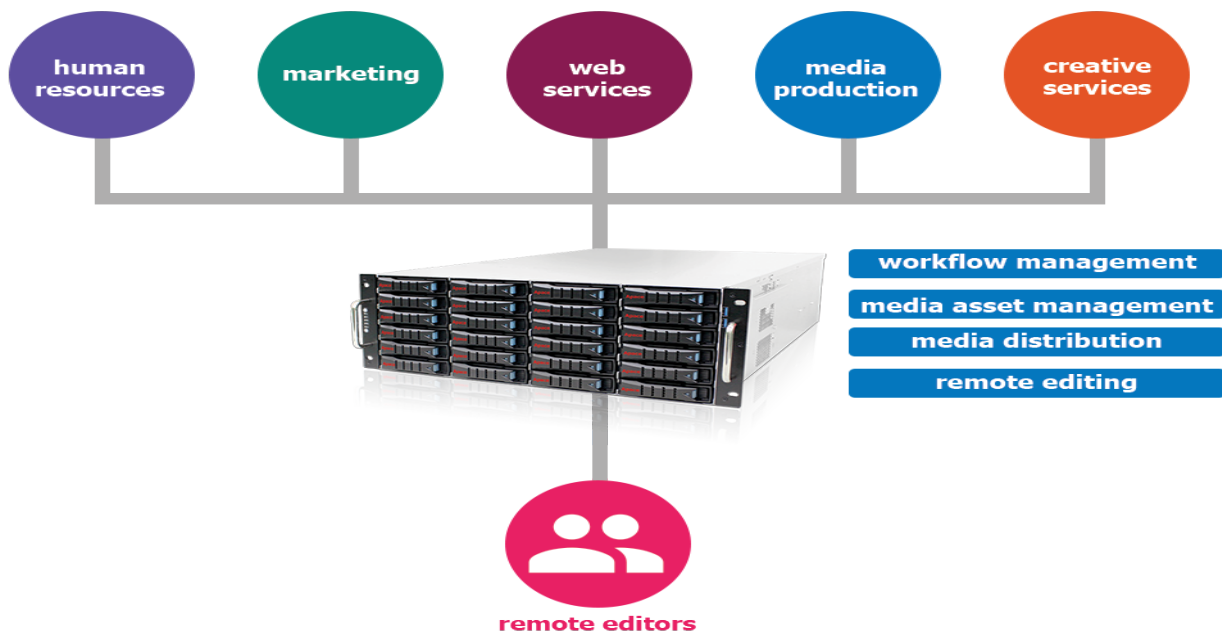
The Apace logo, featuring the word 'Apace' in a bold, red, sans-serif font, set against a black rectangular background.

## The Solution

Novant Health selected Apace's solution that consisted of an edit-in-place media shared storage with a software package that included a Media Asset Management (MAM) with workflow automation, media distribution, and remote editing capabilities.

The media shared storage was installed at Novant Health's corporate headquarter in North Carolina to be used by the media production department and the other departments. "Apace comprehensive solution with intuitive software addressed all our needs at providing media info and disseminating media content to our various departments. The feature to edit remotely was an added bonus. Now an invaluable feature while in the middle of a pandemic (COVID-19)," said Zackary Judkins, Media Production Project Lead.

Not only did Apace provide a comprehensive solution that met all of Novant Health's needs, they also provided engineering and consulting services to help facilitate the decision making process.



**Apace**